

Subject: Tech Tip of the Week: Social Media Mobile Couponing Apps

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To: BES

Most of us are all aware of Groupon, Living Social, and Sweetjack. But did you know there are other really great social media couponing apps out there? Social media couponing apps allow marketers to track your purchasing behavior on social media and offer coupons that cater to your needs. Target has a really great app called Cartwheel. You use the app in store to get additional savings. Shopkick rewards you with "kicks" when visiting your favorite stores. Ibotta rewards you by depositing cash directly into your PayPal account. Save some money this holiday season and download the following apps.

Merry Christmas! I hope everyone has a great break!

Social Media Couponing Apps:

Download for iPhones

Cartwheel by Target: <https://itunes.apple.com/us/app/cartwheel-by-target/id659563061?mt=8>

Shopkick: <https://itunes.apple.com/us/app/shopkick/id383298204?mt=8>

Ibotta: <https://itunes.apple.com/us/app/ibotta-cash-not-coupons/id559887125?mt=8>

Groupon: <https://itunes.apple.com/us/app/groupon/id352683833>

LivingSocial: <https://itunes.apple.com/us/app/livingsocial/id340295413>

Sweetjack: <https://itunes.apple.com/us/app/sweetjack/id513445335?mt=8>

Download for Droids:

Cartwheel by Target: <https://play.google.com/store/apps/details?id=com.target.socsav>

Shopkick: <https://play.google.com/store/apps/details?id=com.shopkick.app&hl=en>

Ibotta: <https://play.google.com/store/apps/details?id=com.ibotta.android>

Groupon: <https://play.google.com/store/apps/details?id=com.groupon&hl=en>

LivingSocial: <https://play.google.com/store/apps/details?id=com.livingsocial.www&hl=en>

Sweetjack: <https://play.google.com/store/apps/details?id=com.sweetjack&hl=en>

Bonus Food Hack: <https://www.facebook.com/Sundaysupperfoodtrucks>

Free for iPad right now, some useful, some junk food

Laminar Pro (like photoshop) <https://itunes.apple.com/app/id477581818?mt=8>

Inspire Pro Painting App <https://itunes.apple.com/app/id355460798?mt=8>

Net Master HD IT Tools & LAN Scanner <https://itunes.apple.com/app/net-master-hd-it-tools-lan/id473144915?mt=8>

Angry Birds Star Wars 2 <https://itunes.apple.com/us/app/angry-birds-star-wars-ii/id645859810?mt=8>

Lep's World 3 <https://itunes.apple.com/us/app/leps-world-3/id581463445>

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